

"We always receive lots of good quality leads from the show. It is well worth the investment."

Mountaineer Kitchens & Bath

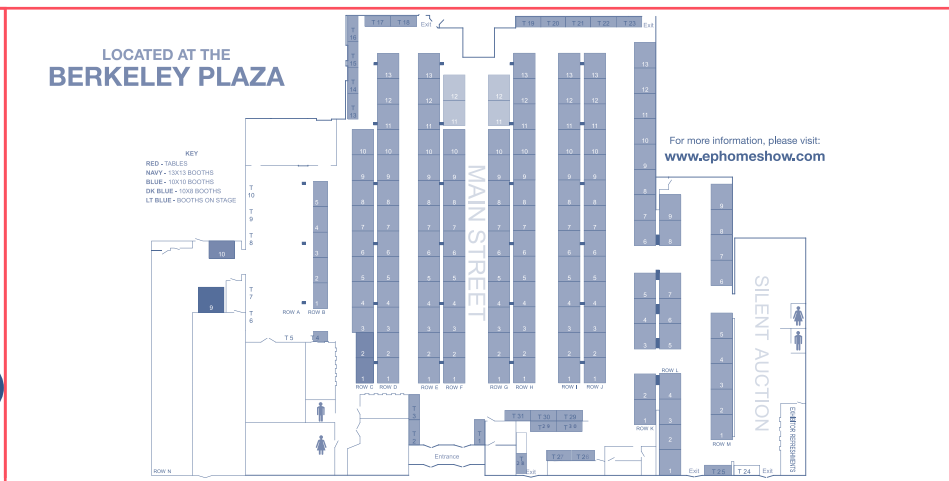
# 25<sup>th</sup> ANNUAL HOME SHOW 2021

"Very profitable for my business. Excellent show with good management."

M&N Construction

Benefits of Exhibiting: More than 3,800 people attended the 2019 Eastern Panhandle Home Show. The show will be in the same location as the last four years. This event offers you valuable face-to-face interaction with leads that other marketing cannot provide.

For more information and to register, go to @ [ephomeshow.com](http://ephomeshow.com).



## GET THE BEST LOCATION BY REGISTERING NOW!

Home Show Pricing	
Booth – EPHBA Members	\$600.00
Booth – Non-Members	\$775.00
Table – EPHBA Members	\$325.00
Table – Non-Members	\$425.00
Sidewalk Booth	\$300.00
Parking Lot - Exhibitor/NonExhibitor	\$100.00/\$200.00

For more information call 304-267-4710 or email: [info@ephomeshow.com](mailto:info@ephomeshow.com)

### SPECIAL INFORMATION

- Many sponsorship opportunities exist for every budget. Be sure to see sponsorship page for options.
- Space is limited and will sell out so reserve now!

### Applications accepted on the following schedule:

**May 3:** Space assignment begins for sponsors, EPHBA members and previous show exhibitors.

**July 1:** Deadline for Diamond and Platinum sponsors to be included on billboards.

**September 24:** Deadline for listing in Home Show Program.

**Booth fees include:** draped booth, 8' skirted table, electricity available at no extra charge, 2 chairs, sign with company name, and directory listing in the official Home Show Program. Booth size is 10' x 10'—some variations exist in specific locations.

**Table-Top fees include:** 8' skirted table, 2 chairs, sign with company name, and directory listing in the official Home Show Program. All exhibit **materials must be on tables** for table-top displays. Only chairs may take up floor space.

**DEMAND WILL BE HIGH FOR EXHIBIT SPACE. GET THE BEST LOCATION BY REGISTERING EARLY.**

DEDICATED VENUE



FACE-TO-FACE VISITORS

## SPONSORSHIP OPPORTUNITIES

*Select sponsorships include booth location and valuable marketing benefits.*

### PREMIUM SPONSORS

#### **Diamond Sponsor— \$3,000 + \$1,000 Door Prize\*** (One available)

This is an exclusive opportunity for one business. The Diamond Sponsor receives all the benefits of the Platinum Sponsor level **PLUS** a generous list of additional marketing exposure as the **Official Home Show Door Prize Sponsor**. This will be prominently featured on the home page of ephomeshow.com, on all Home Show billboards, on the Home Show Program cover and in much of the print advertising in a highlighted section, on radio ads and online advertising. The door prize registration will take place at the show only.

*\*There are two options for the sponsorship:*

1. \$3,000 fee and sponsor provides a \$1,000 minimum suggested retail prize. This can be a product you sell, get from a manufacturer/distributor or an item you purchase. Committee approval of the prize is required.
2. \$4,000 and EPHBA will provide a \$1,000 minimum suggested retail prize.

#### **Gold Sponsor—\$1,250** (Ten available)

- 10' x 10' exhibit booth in a premium location
- Sponsor identified in rotating radio spots
- Web ad on official Home Show website
- Member profile page on ephomeshow.com
- Mention in Home Show feature in Around the Panhandle Home Show Edition
- Company name on sponsor signs at Silent Auction and throughout event facility during show
- 10% discount on advertising in the official Home Show Program produced by The Journal
- First right-of-acceptance for next year's show
- 40,000+ impression digital ad with your logo and home show information

*All premium sponsors receive logo or ad on TV monitors throughout the venue.*

### Other Sponsorship Options

**Ephomeshow.com Website Ad—\$75;** Ad in rotation on www.ephomeshow.com with link to your website. Analytics are included with the ad.

**Ephomeshow.com Enhanced Exhibitor Premium Directory Listing—\$50;** Includes business name, address, phone, email, website, business description/special offers, business photo & logo.

**Home Show Entrance Window Sign - \$200;** Your company ad/logo prominently featured on large window signs at the venue entrance.

**Silent Auction Sponsor - \$500** One exclusive exhibit table in silent auction location, silent auction donation presented as featured product, member profile page on ephomeshow.com, sponsor listing in official Home Show Program, company name/ logo on Silent Auction bid sheets, company name on sponsor signs at Silent Auction and throughout event facility during show as well as TV monitors.

#### **Platinum Sponsor—\$2,500** (Five available)

- One 10' x 10' exhibit booth in premium location—sponsors receive priority for best booth location
- Sponsor name/logo on cover of official Home Show Program
- Sponsor logo/name in most print advertising for show
- Sponsor identified in all radio spots for the show
- 1/8th page advertisement in the Home Show Program published by The Journal and also entitled to receive 25% discount on advertising in this publication
- News coverage in the Home Show Program published by The Journal, to include photo and feature on your business
- Feature on your business in Around the Panhandle Home Show Edition
- Company logo/company name on high-traffic location billboards
- Premium position banner ad on official Home Show website
- Member profile page on ephomeshow.com
- Additional chairs at no charge if ordered on form
- Company logo on signage at event venue entrance
- Company name on sponsor signs at Silent Auction and throughout event venue during show
- First right-of-acceptance for next year's show for sponsor category
- 40,000+ impression digital ad with your logo and home show information

#### **Silver Sponsor—\$1,000**

- 10' x 10' exhibit booth in a premium location
- Member profile page on ephomeshow.com
- Website ad in rotation on ephomeshow.com
- Sponsor listing in official Home Show Program
- Company name on sponsor signs at Silent Auction and throughout event facility during show

*\*These are minimum benefits for each sponsor level. As additional marketing plans are confirmed, this list may be expanded.*

# 2021 Home Show Exhibitor & Sponsor Application

Register online at : [ephomeshow.com](http://ephomeshow.com)

October 23 • 10 am – 7 pm || October 24 • 10 am – 4 pm

Presented by Eastern Panhandle Home Builders Association

**Return this application with payment to: 430 Randolph Street, Suite C • Martinsburg, WV 25401**

304-267-4710 • fax 866-709-7808 • [info@ephomeshow.com](mailto:info@ephomeshow.com) • [www.ephomeshow.com](http://www.ephomeshow.com)

Exhibitor Company \_\_\_\_\_ Contact Person: \_\_\_\_\_  
(this name will be used for all event marketing)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ **Billing Contact** (if different from above)

Email: \_\_\_\_\_ Website: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Products/Services to be Displayed: \_\_\_\_\_ Phone: \_\_\_\_\_

**DEADLINE: SEPTEMBER 24, 2021**

*Applications received after deadline must be paid by credit card or PayPal. +3% Convenience Fee for credit card & PayPal payments*

Home Show Pricing	
Booth – EPHBA Members	\$600
Booth – Non-Members	\$775
Table – EPHBA Members	\$325
Table – Non-Members	\$425
Sidewalk Booth	\$300
Parking Lot - Exhibitor / NonExhibitor	\$100/\$200

## Sponsorship Opportunities

- DIAMOND** @ \$3,000 + \$1,000 Door Prize  **PLATINUM** @ \$2,500  
 **GOLD** @ \$1,250  **SILVER** @ \$1,000

*All above sponsorships include one booth. Additional booths available through exhibitor options.*

**Sponsorship Subtotal = \$ \_\_\_\_\_**

### ADDITIONAL OPTIONS:

- www.ephomeshow.com Website Ad @ \$75  
 www.ephomeshow.com Premium Directory Listing @ \$50  
 Exhibitor Lounge Sponsor @ \$200/day (RESERVED)  
 Home Show Entrance Window sign @ \$200  
 Silent Auction Sponsor \$500 *See sponsor page for details*

**→ GRAND TOTAL = \$ \_\_\_\_\_**

### PAYMENT (due with application)

- APPLY & PAY ONLINE** @ [ephomeshow.com](http://ephomeshow.com)  
 **REQUEST A PAYPAL INVOICE** @ [jchurch@easternwvhomebuilders.org](mailto:jchurch@easternwvhomebuilders.org)  
 **CHECK Enclosed**  **CREDIT CARD Information Below:**  
Payable to EPHBA +3% Convenience Fee for credit card & PayPal payments

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Exhibit space is reserved upon receipt of application and full payment according to the schedule listed below.**

Applications accepted on the following schedule:

**May 3:** Space assignment begins for sponsors, EPHBA members and previous show exhibitors. **July 1:** Deadline for Diamond and Platinum sponsors to be included on billboards. **September 24:** Deadline for listing in Home Show Program.

## Exhibit Options

**BOOTH(S)** Includes: ■ 10' x 10' space ■ 110 volt electrical if requested  
 ■ backdrop ■ side rails ■ 8' skirted table ■ 2 chairs ■ booth sign ■ directory listing

Desired Booth Location:  
(see floor plan—give three choices) 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

List types of companies beside which you do not wish to exhibit: \_\_\_\_\_ Qty \_\_\_\_\_ @ \$ \_\_\_\_\_  
**» Booth Subtotal = \$ \_\_\_\_\_**

**TABLE-TOP** Includes: ■ 8' skirted table ■ 2 chairs ■ booth sign  
 ■ Directory Listing  
 Table-top displays are located according to space available. Specific locations cannot be reserved. **Space includes table & chairs only. All exhibit material must be on tables (no wall or floor spaces included).**

### OTHER OPTIONS:

- Extra Table (Booths Only) Qty \_\_\_\_\_ @ \$25 each = \$ \_\_\_\_\_  
 Extra Chair: Qty \_\_\_\_\_ @ \$8 each = \$ \_\_\_\_\_  
 Electricity Required  
 No Table Required (Booths Only)  
 No Chair Required

**» Options Subtotal = \$ \_\_\_\_\_**

**» Exhibitor Subtotal = \$ \_\_\_\_\_**

**SIDEWALK BOOTH** - 10' x 10' covered outdoor space with table and chairs along the front of the event venue. All traffic goes in the doors with your products front & center to make a great first impression on show visitors.

**PARKING LOT** - 20'x20' space facing Rt. 11 in front of Berkeley Plaza. Great for trucks, equipment, storage buildings, etc.

**Set up hours are listed under item 5 on Contract Terms and Conditions. See item 5 under Contract Terms and Conditions for large/oversize exhibit materials.**

**NOT VALID UNLESS SIGNED**

### Please Read and Sign the Following Certification:

Application for the above space is hereby submitted in accordance with the terms and conditions set forth in the "Contract Terms and Conditions" Upon confirmation of space assignment and acceptance of this Contract by EPHBA, the undersigned agrees to be bound by all terms and conditions contained herein. I have read and accept the "Contract Terms and Conditions."

Signature of Company Representative \_\_\_\_\_

Date \_\_\_\_\_

**DO NOT WRITE IN THIS SPACE:**

Date Received: \_\_\_\_\_ Booth Number: \_\_\_\_\_ Table-Top Number: \_\_\_\_\_ EPHBA Representative: \_\_\_\_\_

# CONTRACT TERMS AND CONDITIONS

This agreement by and between the Eastern Panhandle Home Builders Association, Inc. ("EPHBA") and the Exhibitor Company (as identified on the application form).

Witnessed for and in consideration of the rental sum identified on the application and the agreements and covenants contained herein, EPHBA hereby grants to Exhibitor the right to exhibit at the 2021 Home Show for the period of time indicated in the exhibitor's application form for installation, display and removal of exhibition materials, and for no other purpose. This agreement is made and entered into upon the following special terms and conditions which are mutually agreed to by the parties.

1. Exhibitor agrees to pay the specified rental in accordance with the payment schedule as shown in the Application.
2. Exhibitor acknowledges that applications are processed as they are received and that exhibition space is limited. Requests for desired booth locations will be accommodated, if available, in the order that applications (including full payment) are received.
3. Cancellation/Refunds: Cancellations must be made by September 24, 2021 in order to receive a refund, less a \$25 administrative fee (*Note, Credit card convenience fees are not refundable*).
4. If circumstances deem it advisable or necessary, EPHBA reserves the right to alter the official floor plan and to make changes in exhibit space assignments when necessary for the proper conduct of the Show. Exhibiting Company agrees not to hold EPHBA liable for these changes.
5. Set-up hours are **Thursday, October 21 from 11-7 and Friday, October 22 from 9-5**. EXHIBITORS WHO DAMAGE EVENT FACILITY ARE RESPONSIBLE FOR REPAIRS. Oversize exhibit materials that do not fit through event main entrance require prior arrangements through EPHBA for move in on Wednesday, October 20. 10' height limit on all exhibits.
6. Exhibit materials may be removed following closing on the last day of the Show or from 9 am to 2 pm on Monday, October 25. **Packing is not permitted until the close of the show. There will be a \$100 fee charged to any exhibitors who remove materials from their space before the close of the show on Sunday.**
7. Except for tabletop exhibits, exhibitors should have an attendant in charge of their display during the scheduled hours of the Show on Saturday and Sunday—unless prior approval is given by EPHBA.
8. EPHBA reserves the right to make changes in the Show hours and dates with no liability to the Exhibitor in the event of inclement weather, acts of God or other events beyond the reasonable control of EPHBA including, but not limited to, pandemic that threaten the safety and/or proper conduct of the Show. EPHBA is not liable for any show cancellation, disruption or show postponement caused by inclement weather, acts of God or other events beyond the reasonable control of EPHBA and exhibitor releases EPHBA from any liability related thereto.
9. Exhibitor agrees to release EPHBA, its board of directors, officers, agents, employees or other representatives from any liability for damage, illness, or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. Exhibitor further agrees to indemnify, defend and protect EPHBA, its board of directors, officers, agents, employees or other representatives, and hold and save them harmless from any and all claims, demands, suits, liability, damages, attorneys fees and expenses of whatever kind which might result from or arise out of any action or failure to act of the Exhibitor or any of its officers, agents, employees or other representatives. Neither EPHBA nor Berkeley Plaza LLC assumes any responsibility for damage to or loss of personal property of the exhibiting company as identified on the application form.
10. EPHBA reserves the right to restrict or refuse or expel at any time exhibits which in its judgment may detract from the general character of the Show. This reservation includes persons, things or printed matter which may be objectionable or detrimental to the Show as a whole. Audio-visual sound volumes must not disturb neighboring exhibits.
11. Only one company per exhibit space. Subletting of exhibit space is not permitted.
12. Exhibitor acknowledges that EPHBA and its agents do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.
13. Exhibitor agrees to honor and abide by all rules and regulations of the building in which the Show is held.
14. Donations may be solicited from company exhibit space only.